

Units of Study	Skills Learned	Required Assignments and Assessments	Instructional Days
Unit 1 Yearbook and Photojournalism	<ul style="list-style-type: none"> ● History of the Yearbook ● History of Photojournalism ● Basics of Photojournalism ● Vocabulary 	<ul style="list-style-type: none"> ● Direct Instruction ● Class Discussions ● Group assignments/projects ● Students will analyze yearbooks from 1940s-present. ● Students will be assessed on the history of the Yearbook and Photojournalism. ● Students will be assessed on common Yearbook/Photojournalism vocabulary 	2 weeks to teach initial skills that will then be used and integrated throughout the course.
Unit 2 Using Pictavo	<ul style="list-style-type: none"> ● The Ladder ● Layout ● Borders ● Fonts ● File Folders ● Templates ● Snippets ● Page Requirements 	<ul style="list-style-type: none"> ● Direct Instruction ● Class Discussions ● Students will create the ladder for the Yearbook. ● Students will understand ● Students will create their own page/s on Pictavo using appropriate fonts, layouts borders and snippets. ● Choosing specific fonts for the different parts of the yearbook <ul style="list-style-type: none"> ○ Story ○ Caption ○ Signature ○ Quotes 	3 weeks to teach initial skills that will then be used and integrated throughout the course.
Unit 3 Using a DSLR Camera	<ul style="list-style-type: none"> ● Settings on the DSLR camera ● Lens ● Taking Portraits ● Taking Sports Photos ● Lighting ● Flash Photography ● Photography in Motion ● File Name ● Uploading Photos 	<ul style="list-style-type: none"> ● Direct Instruction ● Class Discussion ● Video Tutorials ● Practice taking pictures and using the camera. ● Assessments on taking different types of pictures in different setting. <ul style="list-style-type: none"> ○ Portrait ○ Sport ○ Action ○ Flash ○ Inside ○ Outside ○ Lighting ● Students will be assessed on the process for uploading pictures and putting the pictures into proper file folders ● Importing photos onto their Pictavo Pages 	2 weeks to teach initial skills that will then be used and integrated throughout the course.
Unit 4 Informational Writing	<ul style="list-style-type: none"> ● Caption Writing ● Headline Writing 	<ul style="list-style-type: none"> ● Direct Instruction ● Class Discussions 	2 weeks to teach initial

	<ul style="list-style-type: none"> ● Preview Story Writing ● The Basic News Lead: 5Ws and H ● Writing Sports News ● Writing Headlines ● Writing Interview Questions ● Story Telling ● Opinion Writing 	<ul style="list-style-type: none"> ● Group Activities ● Students will be given a picture and they will need to write a caption. ● Students will be given a Yearbook page and they will need to write the story. ● Students will be give a Sports page and the will need to create the scoreboard. ● Students will be given a club, activity or sport and they will need to write the headline. ● Students will be assessed on the multiple writing skills learned by adding informational writing to their yearbook pages: <ul style="list-style-type: none"> ○ Writing a News Lead ○ Writing captions ○ Writing Headlines ○ Writing Stories ○ Writing Interview Questions ○ Writing with opinion. 	skills that will then be used and integrated throughout the course.
Unit 5 Entrepreneurship	<ul style="list-style-type: none"> ● Entrepreneurship Basics ● Knowing Your Audience ● Reaching Your Audience 	<ul style="list-style-type: none"> ● Direct Instruction ● Class Discussions ● Group Activities ● Mock scenarios <ul style="list-style-type: none"> ○ Calling a business asking if they'd like to place an advertisement ● Writing Advertisements ● Creating Flyers <ul style="list-style-type: none"> ○ Purchasing a Yearbook ○ Yearbook Club Membership ○ Important Dates ● Calling businesses asking if they'd like to place an advertisement. 	2 weeks to teach initial skills that will then be used and integrated throughout the course.
Unit 6 Design	<ul style="list-style-type: none"> ● Theme ● Design Foundations ● Principles of Design ● Typography ● Color ● Space 	<ul style="list-style-type: none"> ● Direct Instruction ● Classroom Discussions ● Theme <ul style="list-style-type: none"> ○ Create the Yearbook Theme ● Finding images to support the theme. ● Group Activities ● Students will find layout designs that they like. ● Students will be given layout designs and told to find the mistakes and explain how to fix the error. ● Students will create a layout page that will include color, typography, design principles and space effectively. 	2 weeks to teach initial skills that will then be used and integrated throughout the course.
Unit 7 Editing: Writing	<ul style="list-style-type: none"> ● Style ● Editing Tools ● Fast Checking ● Deep Revision 	<ul style="list-style-type: none"> ● Direct Instruction ● Group Discussion ● Small group activities ● Students will be assessed on knowing all of the editing tools that Pictavo 	3 weeks to teach initial skills that will then be used

	<ul style="list-style-type: none"> ● Voice ● Word Choice 	<p>and Google Drive has to offer.</p> <ul style="list-style-type: none"> ● Students will know when to fast check vs. when to complete a deep revision. ● Students will understand active and passive voice. 	and integrated throughout the course.
Unit 8 Interviews, Surveys, Polls and Creating Schedules	<ul style="list-style-type: none"> ● Writing Interview Questions ● Using Interview Answers ● Designing Surveys ● Designing Polls ● Creating Schedules 	<ul style="list-style-type: none"> ● Direct Instruction ● Group Discussion ● Small group activities ● Students will create surveys using Google Forms ● Students will analyze data ● Students will use the data to create schedules ● Students will use the data to find the winners 	3 weeks to teach initial skills that will then be used and integrated throughout the course.
Unit 9 Editing: Photos	<ul style="list-style-type: none"> ● Focus ● Cutouts ● Cropping ● Eyelines ● Clipart 	<ul style="list-style-type: none"> ● Direct Instruction ● Group Discussion ● Small group activities ● Editing photographs ● Checking eyelines ● Looking through Clipart 	3 weeks to teach initial skills that will then be used and integrated throughout the course.
Unit 10 Production and distribution.	<ul style="list-style-type: none"> ● Creating Yearbook pages ● Submitting Yearbook Pages ● Creating the Yearbook Cover 	<ul style="list-style-type: none"> ● Direct Instruction ● Group Discussion ● Small group activities ● 	12 weeks integrated throughout the course. Distribution: 2 Weeks