

PA Achievement Standard(s):

Standard - 15.3.12.P

Demonstrate leadership communication skills through delegating, negotiating, goal setting, and generating ideas.

Standard - 15.3.12.Q

Analyze communication channels and their effectiveness within the corporate culture.

Standard - 15.3.12.R

Evaluate best practices of communication based on culture, practice, and laws related to supervising others in a corporate entity.

Link for the achievement standard: <http://www.pdesas.org/Standard/Views#114,115,116,117|14121|0|0>

Big Idea/Essential Questions: How can one communicate clearly?

Competencies: The student will be able to:

- Use words that your receiver(s) will understand and that will result in the intended response.
- Write clear, concise, and effective sentences.
- Develop clear, concise, logical, coherent, and effective paragraphs.
- Use unbiased language in messages.
- Apply composing style to personalize messages.

Learning Plan	
Suggested Activities/Strategies	Assessment Evidence:
Classroom presentation aligned to key performance indicators Lessons with executive insight and industry jargon aligned to specific instructional areas Industry lessons for career exploration Verbal discussions of content and real-world examples Critical thinking via forum discussions of case studies Cooperative learning activities Use of printed/online checklists and rubrics	Teacher observation of student work Lesson assessments Pre-lesson and post-lesson quizzes Self-reflection sheet Individual and group project