

Level: Elective

Estimated Time: integrated throughout course

Board Approval Date: 8/27/2018

PA Achievement Standard(s):

Standard - 15.3.12.A

Evaluate work product and make recommendations based on content. Reference English Language Arts CC.1.4.11-12.T

Standard - 15.3.12.D

Evaluate business materials (including web based resources) for value related to purpose, quality, and appropriateness.

Standard - 15.3.12.P

Demonstrate leadership communication skills through delegating, negotiating, goal setting, and generating ideas.

Link for the achievement standard: <http://www.pdesas.org/Standard/Views#114,115,116,117|14121|0|0>

Big Idea/Essential Questions: What are the various types of proposals, business plans, and special reports? How do you write one successfully?

Competencies: The student will be able to:

- Identify the different types of proposals.
- Write formal proposal requests.
- Write formal and informal proposals.
- Draft a business plan.
- Write an effective news release.

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Learning Plan	
Suggested Activities/Strategies	Assessment Evidence:
Classroom presentation aligned to key performance indicators Lessons with executive insight and industry jargon aligned to specific instructional areas Industry lessons for career exploration Verbal discussions of content and real-world examples Critical thinking via forum discussions of case studies Cooperative learning activities Use of printed/online checklists and rubrics	Teacher observation of student work Lesson assessments Pre-lesson and post-lesson quizzes Self-reflection sheet Individual and group project