

Planned Course: Drawing, Painting and Design	Course Number: AH809	Department: Fine Arts/Graphic Arts	
Unit: 3 Communication in Design	Grade Level: 9-12	Date Approved: 08/22/2016	
Estimated Time: 6 weeks	Level/Track: elective		
PA Academic Standards	Core Concepts (in question format) • Skills/Knowledge	Activities/Strategies/Study Skills (identify some activities as remedial or enrichment activities)	Assessments (include types and topics)

<p>performance or exhibition</p> <p>9.2.12 Historical and Cultural Contexts I. Identify, explain and analyze philosophical beliefs as they relate to works in the arts L. Identify, explain and analyze common themes, forms and techniques from works in the arts</p> <p>9.3.12 Critical Response B. Determine and apply criteria to a person's work and works of others in the art F. Analyze the processes of criticism used to compare the meanings of a work in the arts in both it's own and present time</p> <p>9.4.12 Aesthetic Response A. Evaluate an individual's philosophical statement on a work in the arts and its relationship to one's own life based on knowledge and experience. B. Describe and analyze the</p>	<p>Can the student effectively communicate a current social or political viewpoint through visual art?</p> <p>Can the student arrange and apply text effectively for both visual impact and content?</p> <p>Can the student recognize how artists use symbols as a form of visual communication, and effectively employ symbolism in his or her own work?</p>	<p>content and clarity Student's create a design piece that clearly expresses a particular social or political viewpoint, clearly, and with depth of concept, utilizing sketchbooks for preliminary work and revisions</p> <p>Teacher presentations of master works that use text within the image as both content and visual impact</p> <p>Students create a fine art piece applying text within the image to depict, define, and/or enhance a given theme</p> <p>Examine and compare symbol systems, such as Mayan petroglyphs, children's art, company logos, Egyptian hieroglyphics</p>	<p>Effectiveness and clarity in communication of given idea in visual format</p> <p>Effective and creative use of symbols for both visual design and communication</p> <p>Effective and creative use of text as both a visual component and it's contextual meaning</p> <p>Quality concept development</p> <p>Demonstrates in-depth development and revision through preliminary and in-progress sketch work</p>
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effects that works in the arts have on groups, individuals and the culture D Analyze and interpret a philosophical position identified in works in the arts and humanities		Create a logo or advertisement design for a company or product, utilizing and/or creating symbols		
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