

PA Achievement Standard(s): 15.5.12.D: Create a business plan using appropriate data to support the business concept.	
<p>▶ Big Idea/Essential Questions:</p> <ul style="list-style-type: none"> ▶ Why do you need a business plan? ▶ What goes into a business plan? ▶ How to create an effective business plan? 	
<p>Competencies: The students will be able to...</p> <ul style="list-style-type: none"> • The student will be able to explain the purpose of writing a good business plan. • The student will be able to describe the importance of a business plan. • The student will be able to identify the seven basic elements of a business plan. • The student will be able to recognize what additional elements may be needed for a business plan. • The student will be able to explain how to research a business plan. • The student will be able to organize a business plan. 	
Learning Plan	
Suggested Activities/Strategies	Assessment Evidence:
<ul style="list-style-type: none"> • Vocabulary notebook • Textbook reading • Discussion • Lesson review questions • Workbook • Guided practice • Critical thinking • Business Plan Project 	<ul style="list-style-type: none"> • Teacher observation • Presentation • Chapter/unit test • Business Plan Project • Apprentice Response sheet • Shark Tank Written Reflection