

<b>PA Achievement Standard(s):</b> 15.5.12.D: Create a business plan using appropriate data to support the business concept.	
<p>▶ <b>Big Idea/Essential Questions:</b></p> <ul style="list-style-type: none"> <li>▶ Why do you need a business plan?</li> <li>▶ What goes into a business plan?</li> <li>▶ How to create an effective business plan?</li> </ul>	
<p><b>Competencies: The students will be able to...</b></p> <ul style="list-style-type: none"> <li>• Research different teen-based businesses to start and operate</li> <li>• Develop the trademark and copyright plan section for your Business Plan</li> <li>• Research the legal aspects for your new business.</li> <li>• Choose a teen-based business to start and operate.</li> <li>• Build a professional network for your team-based business.</li> </ul>	
<b>Learning Plan</b>	
<b>Suggested Activities/Strategies</b>	<b>Assessment Evidence:</b>
<ul style="list-style-type: none"> <li>• Vocabulary notebook</li> <li>• Textbook reading</li> <li>• Discussion</li> <li>• Lesson review questions</li> <li>• Workbook</li> <li>• Guided practice</li> <li>• Critical thinking</li> <li>• Business Plan Project</li> </ul>	<ul style="list-style-type: none"> <li>• Teacher observation</li> <li>• Presentation</li> <li>• Chapter/unit test</li> <li>• Business Plan Project</li> <li>• Apprentice Response sheet</li> <li>• Shark Tank Written Reflection</li> </ul>