

PA Achievement Standard(s): 15.8.12.E: Evaluate how businesses are organized to achieve desired goals.	
Big Idea/Essential Questions: What is the purpose of management for all business organizations? Why do businesses have different management structures?	
Competencies: The students will be able to... <ul style="list-style-type: none"> • Describe the overall purpose of management • Discuss the four functions of management • Identify the differences between management structures • Name six skills necessary for effective management. 	
Learning Plan	
Suggested Activities/Strategies	Assessment Evidence:
<ul style="list-style-type: none"> • Textbook reading • Discussion • Lesson review questions • Workbook • Guided practice • Critical thinking • Group presentations 	<ul style="list-style-type: none"> • Teacher observation • Presentation • Chapter/unit test • Apprentice Response sheet • Shark Tank Written Reflection