

Cover Sheet - Planned Course Overview

- A. Planned Course Title: Introduction to Business Course Number: 690
- B. Grade level: 9 - 12 Level/Track: Elective
- C. Board Approval Date: 08/22/2016
- D. Instructional Time:
1. Length of course in weeks: 18 weeks
 2. Number of class periods per week: 5
 3. Length of class periods: 43 minutes
 4. Total clock hours/credit for the course: .5 credit
- E. List of the units of study within the course and estimated number of class periods or weeks allotted to each:
- | <u>Chapters</u> | <u>Estimated Time</u> |
|--|-----------------------|
| Unit 1 – The Economy and You
Chapters 1 and, 2 | 3 weeks |
| Unit 2 – Owning and Operating a Business
Chapter 5, 6, 7, 8 and 9 | 10 weeks |
| Unit 4 – Marketing
Chapters 13 and 14 | 3 weeks |
| Unit 6 –Financial and Technological Resources
Chapter 17 | 2 weeks |
- F. The texts or major resources for the course:
- Title: Introduction to Business
Author: Betty Brown and John Clow
Publisher: Glencoe
Copyright: 2008
- G. Special Notes:
- The list of activities and assessments allows for selection of activities and assessments by teachers to meet the needs of students.
- H. Names of the committee members who developed the planned course:
- Coy Stampone